

Your buyers are using the market's most comprehensive OE mechanical parts fulfillment solution, RepairLink. Are you?

RepairLinkSM is an easy-to-use solution designed for dealerships to drive more OE parts sales, save time with increased efficiency, and enhance relationships with customers. RepairLink gives shops dealer **pricing, availability, and parts illustrations** where they are already shopping: **online**. In fact, online orders have increased 38% over the past year. Here's your opportunity to maximize your OE parts business with the most cost-effective solution in the market today.



Optimal Customer Accessibility

- 20+ OEMs have parts availability on RepairLink, covering 97% of vehicles on the road
- Since 50% of orders placed outside of normal business hours, shops have access to pricing and availability 24/7, even when your parts department is closed
- You and your customers will receive real-time order updates and messaging



Unsurpassed Competitive Advantage

- Best in class parts illustrations available at your customers' fingertips
- Gross Profit Protection ensures parts are sold with a minimum profit above cost
- Put your best price forward with market-specific promotions using our unique parts marketing



Applicable Reporting & Analytics

- Visibility to customer activity and buying behavior
- Analyze pricing, forecasting, and stocking levels to optimize your mechanical parts business
- Compare sales, inventory, and order performance to market and national levels



Improved Productivity & Efficiency

- Reduce call volume to focus on revenue-generating calls
- Reduce wait times and the need to fax illustrations
- Increase correct part accuracy and reduce parts returns

RepairLink puts your dealership where buyers are: **online**.
Enroll in RepairLink today.



Contact us:
 888.776.5792 ext.3
www.OEConnection.com/RL