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## **OECONNECTION RECOGNIZED AS ONE OF THE BEST WORKPLACES IN NORTHEAST OHIO FOR SIXTH CONSECUTIVE YEAR**

RICHFIELD, OH, September 17, 2009 – OEConnection LLC, the leading Online Parts & Service Exchange in the automotive industry, announced today its recognition as a NorthCoast 99 award winner for the sixth consecutive year. Sponsored by the Employers Resource Council (ERC) – Northeast Ohio's leading and largest professional organization dedicated to HR practices, programs and services – this award honors the 99 best workplaces for top talent in northeast Ohio.

Charles Rotuno, President & CEO of OEConnection, commented, "We are extremely fortunate to be a recipient of this esteemed award for each of the six years we've been eligible. OEConnection strives to not only attract top talent in Ohio with our workplace culture and benefit programs, but we continuously aim to support and retain our associates by keeping them engaged and enlightened in their roles in the organization. The NorthCoast 99 award helps us greatly with this endeavor by honoring us as an employer-of-choice in the area."

NorthCoast 99 is an annual recognition program honoring 99 great workplaces for top talent in Northeast Ohio. This award recognizes OEConnection as a great workplace, excelling in the attraction, retention, and motivation of Top Performers by maintaining a culture and a foundation of organizational policies and practices that are designed to support the needs of these employees. ERC contends that great workplaces such as OEConnection have a competitive advantage in the marketplace, which makes them more innovative and successful.

NorthCoast 99 seeks nominations from associates throughout the region rather than directly from the organizations. Nominated organizations then complete a detailed

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description of their programs, policies, and benefits. These nominated organizations also select five top performing associates to complete an online survey selecting their top two most important job attributes and multiple questions measuring aspects of employee engagement. ERC then compiles this information from the winning organizations into a comprehensive report and shares it with participating organizations as a guidebook on the region's most successful practices.

OEConnection received its 2009 award at a banquet ceremony sponsored by ERC at LaCentre Conference & Banquet Facility in Westlake, Ohio on September 16.

### **About OEConnection LLC**

OEConnection is the leading Online Parts & Service Exchange (OPSX) in the automotive industry, serving over 15,000 dealerships, collision repair shops, fleets, tire distributors and manufacturers. Customers use OEConnection products over 5 million times each month to market, manage and move original equipment parts, facilitating an estimated \$12 billion in annual replacement parts trade. The company is headquartered in the greater Cleveland area at 4205 Highlander Parkway, Richfield, Ohio, 44286. Additional information is available at [www.oeconnection.com](http://www.oeconnection.com).